2020 World Risk and Insurance Economics Congress

Sponsorship Opportunities

August 2–6, 2020

New York, New York
Why Be A Sponsor?

The 2020 World Risk and Insurance Economics Congress offers an unparalleled opportunity to promote your organization, provide it visibility in front of the world’s top risk management, insurance, economics, and finance researchers and connect with like-minded, forward-thinking innovators.

At ARIA, we are focused on connecting the academics, scholars, and professionals in risk and insurance to learn from the past, collaborate to mitigate present risk and together, ensure a successful future for all. To do that, we support a community of globally-based scholars, researchers, PhD students, and industry professionals, who come together annually at the ARIA conference to share their findings, learn from one another, and challenge themselves to advance human progress through education and more effective risk management.

Our attendees include members from:

- North America
- Europe
- Asia

Whose positions include:

- PhD Students
- Tenured Professors
- Non-Tenured Teaching Track Professors
- Risk Management and Insurance Industry Professionals
- Government Regulators or other Policymakers

Future Event

2021 ARIA Annual Meeting
August 1–4, 2021
Denver, CO
2019 ARIA Annual Meeting Sponsors

Platinum
Temple University

Gold
Georgia State University
HEC Montréal

Silver
Analysis Group, Inc.
Baylor University
Casualty Actuarial Society
Florida State University
Insurance Information Institute
Katie School of Insurance & Risk Management
St. Joseph’s University
The University of Alabama
University of Calgary

Bronze
Ball State University
California State University, Fullerton
Griffith Insurance Education Foundation
Insurance Institute of Canada
Korean Insurance Academic Society
Marsh & McLennan Companies
S.S. Huebner Foundation
The Institutes
University of Georgia
University of Nebraska-Lincoln
University of North Carolina at Charlotte
Virginia Commonwealth University
Wilfrid Laurier University

Thank you for your support!
Only 1 Host Sponsorship is available on a first come, first served basis.

Host Sponsorship—$50,000

Host Sponsor receives:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President’s Reception during conference
- Two additional invitations to the exclusive ARIA President’s reception
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Logo displayed at your sponsored event
- Prime positioning of logo at the event, on the Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution at the event
- Complimentary 2-page ad/content placement in the event program
- Host Table with logo signage
- Complimentary registrations for 6 to WRIEC in New York, New York
- All organizational sponsor representatives individually recognized
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and events (special events, receptions, meeting rooms/areas, etc.)
- Time to welcome attendees at Welcome Reception
- Logo on conference items with first choice of items to select from
Plenary Sponsorship—$25,000

Plenary Sponsors receive:

- Logo displayed at sponsored Plenary Session
- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President’s Reception during conference
- One additional invitation to the exclusive ARIA President’s reception
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Prime positioning of logo at the event, on the Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution at the event
- Complimentary 2-page ad/content placement in the event program
- Host Table with logo signage
- Complimentary registrations for 5 to WRIEC in New York, New York
- All organizational sponsor representatives individually recognized
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and events (special events, receptions, meeting rooms/areas, etc.)
Platinum Sponsorship—$15,000

Platinum Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President’s Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Logo displayed at your sponsored event
- Featured positioning of logo at the event, on the Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution at the event
- Complimentary 1-page ad/content placement in the event program
- Complimentary registrations for 4 to WRIEC in New York, New York
- One additional invitation to the exclusive ARIA President’s reception
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and events (giveaways, name tag holders, etc.)

Gold Sponsorship—$7,500

Gold Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President’s Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Complimentary registrations for 3 to WRIEC in New York, New York
- Literature distribution at the event
- Complimentary Half-page ad/content placement in the event program
- Co-branding on selected conference events (luncheons, receptions)
Silver Sponsorship—$5,000

Silver Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President’s Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Complimentary registration for 2 to WRIEC in New York, New York
- Complimentary Quarter-page ad/content placement in the event program
- Co-branding on selected conference events

Bronze Sponsorship—$3,000

Bronze Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President’s Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Complimentary registration for 1 to WRIEC in New York, New York
- Co-branding on selected conference events

Supporter—$1,000

Supporting Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA’s journals (the Journal of Risk and Insurance, and the Risk Management and Insurance Review) throughout the year
- Co-branding on selected conference events
2020 Sponsorship Commitment

To obtain a spot as a sponsor of the 2020 World Risk and Insurance Economics Congress, please complete this form and return to the ARIA Executive Office at ARIA@theinstitutes.org or 716 Providence Road, Malvern, PA 19355.

Additionally, please send your organization’s logo in a high resolution JPEG, TIFF, or EPS file to ARIA@TheInstitutes.org by May 15, 2020 for inclusion in the meeting program and mobile app.

Sponsorship Level

☐ Host—$50,000
☐ Plenary—$25,000
☐ Platinum—$15,000
☐ Gold—$7,500
☐ Silver—$5,000
☐ Bronze—$3,000
☐ Supporter—$1,000

Please make checks payable to ARIA, 716 Providence Road, Malvern, PA 19335. ARIA’s Tax ID is 37-0844406.

Sponsoring Organization:___________________________________________________________________________
Organization Address: ____________________________________________________________________________
City/State/ZIP/Country_____________________________________________________________________________
Name: ___________________________________________________________________________________________
Title: ___________________________________________________________________________________________
Email: __________________________________________________________________________________________
Telephone: _______________________________________________________________________________________
Signature: _______________________________________________________________________________________
Date: ___________________________________________________________________________________________

On behalf of ARIA’s world-wide membership of academics, individual insurance representatives, students, and retirees, thank you for your contribution toward furthering risk management and insurance education.