

2020 World Risk and Insurance Economics Congress

Sponsorship Opportunities

August 2–6, 2020

New York, New York



ARIA

Why Be A Sponsor?

The 2020 World Risk and Insurance Economics Congress offers an unparalleled opportunity to promote your organization, provide it visibility in front of the world's top risk management, insurance, economics, and finance researchers and connect with like-minded, forward-thinking innovators.

At ARIA, we are focused on connecting the academics, scholars, and professionals in risk and insurance to learn from the past, collaborate to mitigate present risk and together, ensure a successful future for all. To do that, we support a community of globally-based scholars, researchers, PhD students, and industry professionals, who come together annually at the ARIA conference to share their findings, learn from one another, and challenge themselves to advance human progress through education and more effective risk management.

Our attendees include members from:

- North America
- Europe
- Asia

Whose positions include:

- PhD Students
- Tenured Professors
- Non-Tenured Teaching Track Professors
- Risk Management and Insurance Industry Professionals
- Government Regulators or other Policymakers

Future Event

2021 ARIA Annual Meeting

August 1–4, 2021

Denver, CO

2019 ARIA Annual Meeting Sponsors

Platinum

Temple University

Gold

Georgia State University

HEC Montréal

Silver

Analysis Group, Inc.

Baylor University

Casualty Actuarial Society

Florida State University

Insurance Information Institute

Katie School of Insurance & Risk Management

St. Joseph's University

The University of Alabama

University of Calgary

Bronze

Ball State University

California State University, Fullerton

Griffith Insurance Education Foundation

Insurance Institute of Canada

Korean Insurance Academic Society

Marsh & McLennan Companies

S.S. Huebner Foundation

The Institutes

University of Georgia

University of Nebraska-Lincoln

University of North Carolina at Charlotte

Virginia Commonwealth University

Wilfrid Laurier University

Thank you for your support!



Only 1 Host Sponsorship is available on a first come, first served basis.

Host Sponsorship—\$50,000

Host Sponsor receives:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgment in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President's Reception during conference
- Two **additional** invitations to the exclusive ARIA President's reception
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Logo displayed at your sponsored event
- Prime positioning of logo at the event, on the Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution at the event
- Complimentary 2-page ad/content placement in the event program
- Host Table with logo signage
- Complimentary registrations for 6 to WRIEC in New York, New York
- All organizational sponsor representatives individually recognized
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and events (special events, receptions, meeting rooms/areas, etc.)
- Time to welcome attendees at Welcome Reception
- Logo on conference items with first choice of items to select from

Plenary Sponsorship—\$25,000

Plenary Sponsors receive:

- Logo displayed at sponsored Plenary Session
- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President's Reception during conference
- One **additional** invitation to the exclusive ARIA President's reception
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Prime positioning of logo at the event, on the Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution at the event
- Complimentary 2-page ad/content placement in the event program
- Host Table with logo signage
- Complimentary registrations for 5 to WRIEC in New York, New York
- All organizational sponsor representatives individually recognized
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and events (special events, receptions, meeting rooms/areas, etc.)

Platinum Sponsorship—\$15,000

Platinum Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President's Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Logo displayed at your sponsored event
- Featured positioning of logo at the event, on the Meeting Website, the ARIA website, and in all distributed conference materials, pre, during, and post
- Literature distribution at the event
- Complimentary 1-page ad/content placement in the event program
- Complimentary registrations for 4 to WRIEC in New York, New York
- One additional invitation to the exclusive ARIA President's reception
- Access to reserved VIP seating in general sessions and luncheons
- Co-branding on selected conference items and events (giveaways, name tag holders, etc.)

Gold Sponsorship—\$7,500

Gold Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President's Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Complimentary registrations for 3 to WRIEC in New York, New York
- Literature distribution at the event
- Complimentary Half-page ad/content placement in the event program
- Co-branding on selected conference events (luncheons, receptions)

Silver Sponsorship—\$5,000

Silver Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President's Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Complimentary registration for 2 to WRIEC in New York, New York
- Complimentary Quarter-page ad/content placement in the event program
- Co-branding on selected conference events

Bronze Sponsorship—\$3,000

Bronze Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Invitation to the ARIA President's Reception during conference
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Complimentary registration for 1 to WRIEC in New York, New York
- Co-branding on selected conference events

Supporter—\$1,000

Supporting Sponsors receive:

- Acknowledgment in the WRIEC 2020 Program, which is distributed at the meeting and posted online
- Acknowledgement in the Awards Luncheon Program
- Logo inclusion and name recognition on the WRIEC website through January 2021
- Logo inclusion and sponsorship recognition in the Annual Meeting mobile app
- Recognition on conference signage
- Inclusion in the sponsor press release
- Feature spot on meeting slideshow, shown between large sessions
- Recognition in ARIA's journals (*the Journal of Risk and Insurance*, and *the Risk Management and Insurance Review*) throughout the year
- Co-branding on selected conference events

2020 Sponsorship Commitment

To obtain a spot as a sponsor of the 2020 World Risk and Insurance Economics Congress, please complete this form and return to the ARIA Executive Office at ARIA@theinstitutes.org or 716 Providence Road, Malvern, PA 19355.

Additionally, please send your organization's logo in a high resolution JPEG, TIFF, or EPS file to ARIA@TheInstitutes.org by May 15, 2020 for inclusion in the meeting program and mobile app.

Sponsorship Level

- Host—\$50,000**
- Plenary—\$25,000**
- Platinum—\$15,000**
- Gold—\$7,500**
- Silver—\$5,000**
- Bronze—\$3,000**
- Supporter—\$1,000**

Please make checks payable to ARIA, 716 Providence Road, Malvern, PA 19335. ARIA's Tax ID is 37-0844406.

Sponsoring Organization: _____

Organization Address: _____

City/State/ZIP/Country _____

Name: _____

Title: _____

Email: _____

Telephone: _____

Signature: _____

Date: _____

On behalf of ARIA's world-wide membership of academics, individual insurance representatives, students, and retirees, thank you for your contribution toward furthering risk management and insurance education.



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